

***Meeting the Challenge***  
**The Workforce Summit for Public Health in the West Midlands**

**Monday 14<sup>th</sup> May 2017**  
**10am – 3.15pm**  
**Ground floor rooms, PHE offices, 5 St Phillips Place, Birmingham**

**AGENDA**

<b>Time</b>	<b>Agenda Item</b>
9.30am	Coffee and Registration
10am	Welcome and Introduction
10.10am	<p><b>Strategic Vision for the West Midlands Public Health Workforce</b> <b>Dr Helen Carter</b></p> <ul style="list-style-type: none"> <li>➤ West Midlands Public Health Workforce Strategy</li> <li>➤ System transformation and impact on public health</li> </ul>
10.30am	<p><b>Transforming the Public Health Workforce in Local Authorities</b> <b>Dr John Linnane and Dr Frances Howie</b></p> <ul style="list-style-type: none"> <li>➤ Potential opportunities and impact of Business Rate Retention on public health staff in local government</li> <li>➤ The role of the Association of Directors of Public Health (AsDPH) and Learning for Public Health (LfPH)</li> </ul>
10.50am	<p><b>The Impact of New Technologies</b> <b>Dr Gillian Smith and Gareth Wrench</b></p> <ul style="list-style-type: none"> <li>➤ Changes to epidemiology services and the impact on workforce</li> <li>➤ Developing the Public Health Intelligence function in local authority and beyond</li> </ul>
11.10am	<p><b>Table discussion</b></p> <ul style="list-style-type: none"> <li>➤ Preparing workforce for the system changes</li> <li>➤ New roles</li> <li>➤ Training</li> </ul>

<b>11.30am</b>	<b>BREAK</b>
<b>11.45am</b>	<b>Attracting &amp; Creating a Career in Public Health</b> <b>Claire Cotter</b> <ul style="list-style-type: none"> <li>➤ <b>National Trailblazer for PH Apprenticeships</b></li> <li>➤ <b>Apprenticeships in Practice</b></li> </ul>
<b>12.10pm</b>	<b>Academic Public Health</b> <b>Dr Anne Robbins and Prof Noel McCarthy</b> <ul style="list-style-type: none"> <li>➤ <b>Overview of the Academic Public health offer</b></li> <li>➤ <b>University Sector response to system changes</b></li> </ul>
<b>12.35pm</b>	<b>LUNCH</b>
<b>1.20pm</b>	<b>Training and Development of the Current Workforce</b> <b>Paula Whitehouse, Kristy Parnell and Sally James</b> <ul style="list-style-type: none"> <li>➤ <b>Results of the training needs analysis</b></li> <li>➤ <b>Forward view of training and development</b></li> </ul>
<b>1.40pm</b>	<b>World Café Session</b> <ol style="list-style-type: none"> <li><b>1. Examples of Transforming the Workforce in Local Authorities</b></li> <li><b>2. Public Health Employer Standards</b></li> <li><b>3. Understanding Best Practice in Local Authority Multidisciplinary Public Health Teams</b></li> <li><b>4. Comments on the Workforce Agenda - UKPHR</b></li> <li><b>5. Keeping Healthy at Work</b></li> <li><b>6. Wider Workforce and Third Sector</b></li> </ol>
<b>3.00pm</b>	<b>Summary and close</b>
<b>3.15pm</b>	<b>CLOSE</b>